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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/781,748	02/12/2001	Arun K. Subramaniam	S838.12-0001	8939	
7590 05/19/2005		EXAMINER			
David R. Fairbairn			ELISCA, PIERRE E		
THE KINNEY & LANGE BUILDING 312 South Third Street			ART UNIT	PAPER NUMBER	
Minneapolis, MN 55415-1002			3621		
				DATE MAILED: 05/19/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

•		Application No.	Applicant(s)			
		09/781,748	SUBRAMANIAN	л, ARUN К.		
C	Office Action Summary	Examiner	Art Unit	<del></del>		
		Pierre E. Elisca	3621			
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A SHORT THE MAIL - Extensions after SIX (6 - If the period - If NO period - Failure to re Any reply re	ENED STATUTORY PERIOD FOR R LING DATE OF THIS COMMUNICATION of time may be available under the provisions of 37 Communication of the second of	ON. FR 1.136(a). In no event, however, on. , a reply within the statutory minimperiod will apply and will expire SI statute, cause the application to be	er, may a reply be timely filed um of thirty (30) days will be considered tin K (6) MONTHS from the mailing date of this ecome ABANDONED (35 U.S.C. § 133).			
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1)⊠ Res	sponsive to communication(s) filed on	24 February 2005				
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, —		ne Examiner. Note the a	Mached Office Action of form a	-10-132.		
-	r 35 U.S.C. § 119					
	nowledgment is made of a claim for fo	reign priority under 35 L	J.S.C. § 119(a)-(d) or (f).			
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* See t	he attached detailed Office action for	a list of the certified cop	ies not received.			
Attachment(s)						
	References Cited (PTO-892)		terview Summary (PTO-413) aper No(s)/Mail Date			
	Praftsperson's Patent Drawing Review (PTO-94 n Disclosure Statement(s) (PTO-1449 or PTO/S	·/	otice of Informal Patent Application (P	TO-152)		
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## **DETAILED ACTION**

1. This Office action is in response to Applicant's response, filed on 02/24/2005.

Claims 1-20 remain pending in the application.

## Claim Rejections - 35 USC § 103 (a)

- 3. The following is a quotation of 35 U.S.C. 103 (a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-20 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Fusz US 2004/0176995 A1 and Axaopoulos et al. (U.S. Pat. No. 6,286,002) in view of Larson et al US 2004/0098485 A1.

As per claims 1, 2, 5-8, and 10-20 Fusz substantially discloses a system/method for anonymous data profiling or receiving a marketing data via an anonymous E-mail inbox (which is readable as Applicant's claimed invention wherein it is stated that a system for anonymous transactions), the system comprising:

a plurality of web servers for hosting transactions between <u>verified</u> users (see., abstract, page 1, fig 1, specifically page 2);

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a web portal, the web portal having a connection with the internet (see., fig 1, pages 1-3);

a plurality of data stores for storing the transactions (see., pages 1-4).

Fusz fails to disclose the claimed limitation wherein said temporarily transmission of a message containing information regarding an actual identity of the verified user sending the message. Axaopoulos discloses a user that can purchase products at an other web site using a navigation agent's identity, a unique identity corresponding to that user in the market place program, or a temporary identity for the user without the supplier knowing the identity of the user (see., abstract, col 17, lines 4-15). Thus, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the anonymous emailing system/method of Fusz by including the limitation indicated above as taught by Axaopoulos because this would allow consumers to make purchases without compromising their identity and/or security.

Based on the Applicant's response mailed on 02/24/2005, Applicant argues that neither Fusz nor Axaopoulos fails to explicitly disclose the claimed limitation of interfering temporarily (or interfering) with transmission of a message containing information). Larson discloses a network protocol for secure communications. A Sync request is used for interfering transmission of a message (see., abstract, col 16). Accordingly, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the teachings of Fusz and Axaopoulos by including the limitation indicated above as taught by Axaopoulos

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because this would prevent outsiders from knowing which web-sites or other

internet resources they are visiting.

As per claim 3, Fusz discloses the claimed limitations wherein the privacy agent or

controller comprises a software component stored on a computer, the software agent

being in network communication with each web server, the software agent

programmatically monitoring text messages between the web postal and the web

servers (see., page 2, specifically security element or firewall or privacy agent).

As per claims 4 and 9 Fusz discloses the claimed limitations wherein programmatically

interfering with text messages includes temporarily preventing a message from reaching

the web servers until a sender of the message authorizes disclosure of the private data

(see., pages 2 and 3).

**RESPONSE TO ARGUMENTS** 

5. Applicant's arguments filed on 02/24/2005 have been fully considered but they

are moot in view of new ground (s) of rejection.

Conclusion

6. Any inquiry concerning this communication or earlier communications from

the examiner should be directed to Pierre E. Elisca whose telephone number is 703

305-3987. The examiner can normally be reached on 6:30 to 5:00.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on 703 305-9769. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

**Primary Patent Examiner** 

May 14, 2005